



Press Release

For Immediate Release

October 15th, 2011

Burger Edge Opens at Westfield Carousel Shopping Centre

Melbourne, Australia. **Burger Edge**, one of Australia's leading gourmet burger franchises, today announced the opening of the latest Perth site at the Westfield Carousel Shopping Centre.

Located in the busy food court, the site is an extension of a winning strategy Burger Edge is replicating amongst Australia's leading food court shopping centres.

'We have been quite successful amongst in our Food court stores in both Melbourne and Perth. Carousel Shopping Centre will be the 6th store in the network to be located in a busy shopping centre food court. The model works well and we are likely to continue with for some time' said Issam Soubjaki, Burger Edge Franchisor.

Regularly rated amongst the better shopping centres for customer traffic, Westfield Carousel continues to deliver a superior shopping experience and is anchored by the nation's leading brands.

'We went to Carousel Shopping Centre because of its proven performance and shire staying power as an A-grade centre.' Added Issam.

Burger Edge Carousel is located at: FC115 – Level 1 Food Court, 1382 Albany Hwy, Cannington WA. It is scheduled October 18th, 2011.

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