



Press Release

For Immediate Release

April 14, 2010

Burger Edge Opens Flagship Store at Chadstone Shopping Centre.

Melbourne, Australia. Burger Edge, one of Australia's leading gourmet burger franchises, today announced the opening of its long awaited site at Chadstone Shopping Centre.

After almost 2 years of searching, lease negotiations and design meetings, Burger Edge has secured a premium site at one of Australia's leading and most celebrated shopping centres.

Located on a prominent corner site of the entertainment precinct, the store will accommodate room for almost 50 diners, as well as take away. Using an exposed kitchen design, the construction will incorporate more natural timber finishes and retro furnishings.

"We have been looking forward to this store opening since we secured the site almost 6 months ago. We see the Chadstone store as a watershed for Burger Edge we look forward to it becoming one of the best food offerings at Chadstone Shopping Centre" Said Burger Edge Franchisor, Issam Soubjaki

The Chadstone store will open from April 18 and trades 10.30 am till late, 7 days a week.

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