



Press Release

For Immediate Release

January 25th, 2011

Burger Edge opens its biggest store in Karawara, Perth.

Melbourne, Australia. Burger Edge, one of Australia's fastest growing gourmet burger franchise systems, today announced the opening of the long awaited second Perth store at the Waterford retail development, in Karawara, Western Australia.

Situated near Curtin University, and in a newly expanded shopping centre, the store is at 213 Kent Street, near busy Manning Road.

The flagship store will be Burger Edge's largest to date, covering almost 170 sqm, with an additional 40 sqm of alfresco seating. It will be licensed with lounge and communal seating facilities. The open plan dining room can cater for more than 70 diners at any one time.

"We are very excited about the store roll out strategy for Western Australia, and regard Karawara as a key milestone in our expansion across the state" Said Franchisor Issam Soubjaki

The store will officially open January 27th, 2011.

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