



Press Release

For Immediate Release

October 20th, 2011

Burger Edge Opens at Queens Plaza Shopping Centre Brisbane

Melbourne, Australia. Burger Edge, one of Australia's leading gourmet burger franchises, today announced the opening of Burger Edge Queens Plaza, Queen Street Mall, Brisbane.

Located in a busy CBD food court, the site is the first of the brands re-launch into Queensland.

'Queensland is a very attractive market for us. We are seeing a lot of great opportunities being put before us to grow extensively across the state. We have decided to start from the Brisbane CBD and work out towards the suburbs and the coasts over the next 2 years'. Said Issam Soubjaki, Franchisor.

The store is located at: Shop LG12, Queens Plaza, 226 Queen Street, Brisbane.

'The Queens Plaza site is one of 3 or 4 we are looking to add for the Brisbane CBD.' Added Issam.

The store is scheduled to open on October 24th, 2011.

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